



# SPONSOR PROSPECTUS

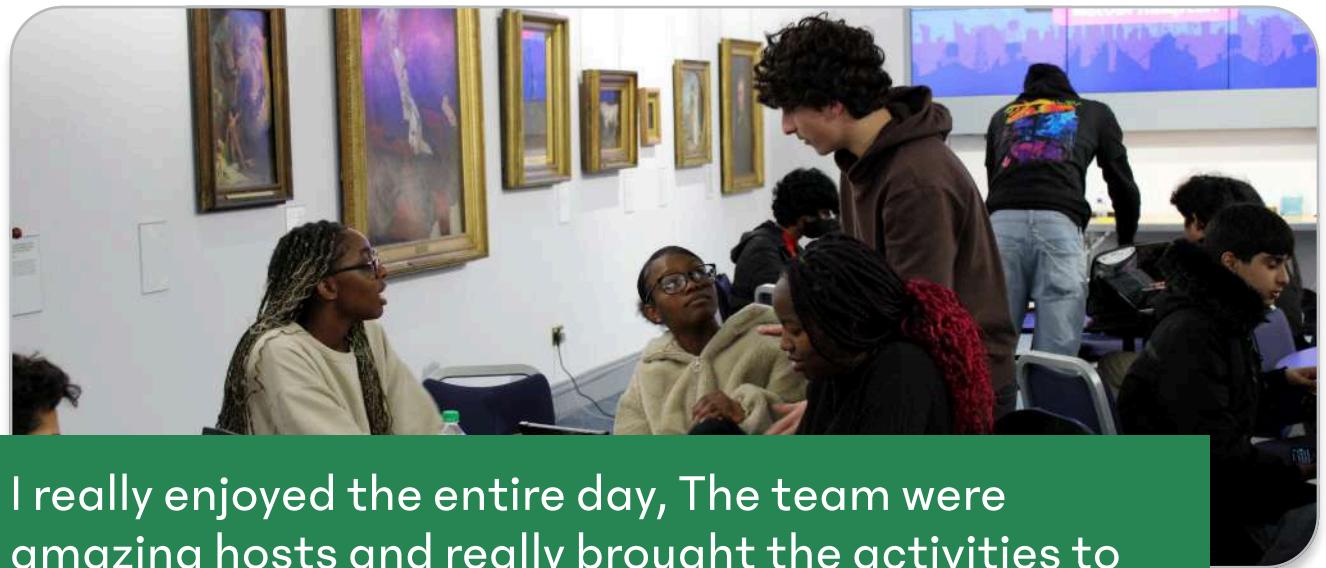
University of Birmingham • 7 February 2026



## Dear Potential Partner,

*This Feb, we are running a 12hr hackathon called Hack4Health in Birmingham. Hack4Health is a Health and Sustainability hackathon for Sixth Formers and University Students, bringing together students to innovate for a better future. Whether you're experienced or brand new, Student will team up to build solutions for real challenges in health and sustainability.*

By bringing together students from diverse backgrounds, Hack4Health creates an inclusive environment where creativity, technology, and real-world impact intersect. Participants will be challenged to think critically about pressing issues in health and sustainability, while developing practical solutions that could make a genuine difference. The event aims to inspire young people to explore careers in technology, healthcare, and social innovation, while showcasing the power of collaboration in tackling complex challenges.



“I really enjoyed the entire day, The team were amazing hosts and really brought the activities to life! I would love to do something like this again, I had such a great experience!

**Layan**

# Our Mission

Our mission is to inspire the next generation of makers worldwide by introducing them to electronics and programming in a fun, low-stakes environment. Attendees will work in teams to build projects and advance their creativity, collaboration, and innovation skills. For Heath4Hack, hacking means problem-solving, innovating, and creating incredible projects and friendships.

Birmingham is particularly well suited for our event because it is in the West Midlands, a global center for innovation and research. By supporting local Sixth Formers and University students through hackathons, we aim to provide opportunities and foster the next generation of innovators in the city of Birmingham.



# Why Sponsor?

**Inspire** the next generation of inventors to revolutionise the tech industry.

**Foster** meaningful relationships with talented young developers from Birmingham .

**Promote** your product by providing guidance and incentives to future adopters.

# Sponsor Perks

All values are in GBP, Perks are negotiable

Tier	In Kind	Silver	Gold	Partner	Title Sponsor
Perks	Non Fiscal	£500	£750	£1250	Largest Grant
Swag + Prizes	✓	✓	✓	✓	✓
Send Mentors	✓	✓	✓	✓	✓
Workshop	✓	✓	✓	✓	✓
Sponsor Table		✓	✓	✓	✓
Sponsor Prizes			✓	✓	✓
Advertising Materials		✓	✓	✓	✓
Streaming Ads			✓	✓	✓
Opening Speech			5 mins	10 mins	Keynote
Logo on Website	✓	✓	✓	✓	✓
Opening Slides		✓	✓	✓	✓
Logo on Singage			✓	✓	✓
Branded Challenge			✓	✓	✓
Branded Merch				✓	✓

**Sponsor Table** - An exhibition style table to advertise your product or company.

**Prize Category** - Present a sponsored prize award.

**Advertising Materials** - Distribute company brochures, flyers, or other promotional items.

**Streaming Ads** - Brief promotional spots, similar to Spotify ads between songs, featuring your company's information.

**Branded Challenge** - Create and sponsor a themed coding challenge.

**Title Sponsor Exclusive**: Titled branding across all categories, giving maximum visibility and recognition as the primary sponsor of the event.



# Empower Tomorrow's Innovators, Today.

Health4Hack is not your traditional hackathon. In a landscape where many hackathons have become more competitive, we're bringing the focus back to creativity, fun, and genuine innovation.

By partnering with Hack4Health, you're not just sponsoring an event - you're investing in potential. You're providing the spark that could ignite the next big idea, the next world-changing innovation.

Will you join us in this mission? Will you stand with us as we empower the next generation of tech leaders? Your partnership could be the key that unlocks a world of possibilities.

The future is waiting. Are you ready to help shape it?

Health4Hack  
*UniStrive, HackUk, UniHack*

~~~~~ "The best way to predict the future is to create it." - Alan Kay ~~~~~





Let's make things happen.

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